

The UK's national event
for **inspiring, innovating** and
connecting manufacturing

Smart Industry Solutions Zone

Powered by **mtc** events

BE PART OF IT...

HALL 17



SMART
INDUSTRY SOLUTIONS
ZONE AT

**MACH
2026**

20-24 April
NEC BIRMINGHAM UK

Call Andy Wylie at
the MTC on

07745 645167

or email

Andy.Wylie@the-mtc.org
to book your stand

We are excited to unveil the
Smart Industry Solutions Zone at MACH 2026,
powered by MTC Events!

This innovative area is dedicated to showcasing the latest
advancements, products and technologies in manufacturing.
Designed to **inspire, connect,** and **unify** the manufacturing industry,
the zone will highlight cutting-edge solutions that enhance productivity,
sustainability, and competitiveness in the manufacturing sector.

Organised by



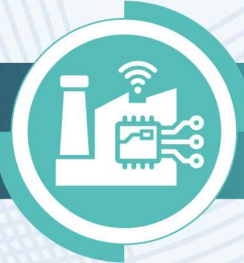
Sponsored by



MACH
20-24 April **2026**
NEC Birmingham UK
machexhibition.com

SMART INDUSTRY SOLUTIONS ZONE

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**SMART
INDUSTRY**

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The **Smart Industry Solutions Zone** promises to be a hub for discovering transformative technologies and exploring their real-world applications.

Strategic Partnership

The MTA and MTC Events have joined forces in a strategic collaboration designed to revitalise the UK manufacturing sector and bring renewed value to events hosted by both organisations. By combining their resources and expertise, the partnership seeks to improve experiences and outcomes for UK Manufacturing.

This initiative also addresses the changing demands of the manufacturing sector. Over the years, traditional event formats have become outdated, leading to declining delegate numbers and doubts among exhibitors about the return on their investments.

To understand industry expectations for future events, we conducted surveys among members and industrial partners. The feedback revealed a strong need for better opportunities to generate business through leads and prospects, as well as more accessible events that genuinely represent the voice of the industry without excessive costs.

Through this partnership, MTA and MTC Events aim to tackle these challenges by hosting events that are truly reflective of industry needs and offer significant value to all participants. With improved planning, execution, and satisfaction for sponsors, exhibitors, visitors, and delegates, this collaboration paves the way for smarter, more unified UK Manufacturing events.

**Join us and witness the future
of smart manufacturing!**

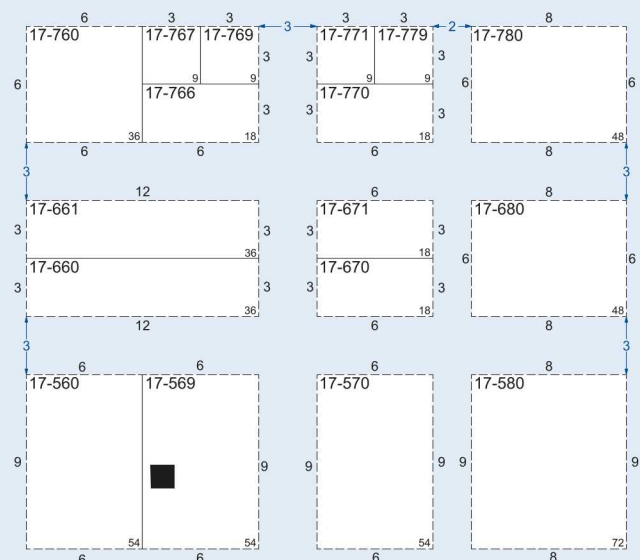
SCAN HERE

to view the current
live floorplan and see
what's available.



VIEW FLOORPLAN

Smart Industry Solutions Zone



Space/shell-scheme rates

	Space-only	Shell-scheme	Show Ready
Rates	£425per m ²	£455 per m ²	£750 per m ²

MTC members who book a stand within the zone will receive a 10% discount off the list price.

The above rates exclude VAT at the ruling rate.

SPACE-ONLY OPTION – If you select space-only, the rate includes the first lift on and off for your exhibits. **Please note** that this applies to exhibits only and not stand construction and/or materials.

SHELL-SCHEME OPTION – If you select shell-scheme, the rate includes shell-scheme, fascia, ceiling grid, carpet, company name board and basic electrics (240v socket and fluorescent light).

SHOW READY OPTION – If you select Show Ready, the rate includes a modular stand build with full bespoke graphics, carpet, electrics and LED lighting.

All stand types come with a full listing on our website, entry into our show guide, unlimited staff badges and an allocation of exhibitor parking passes.